

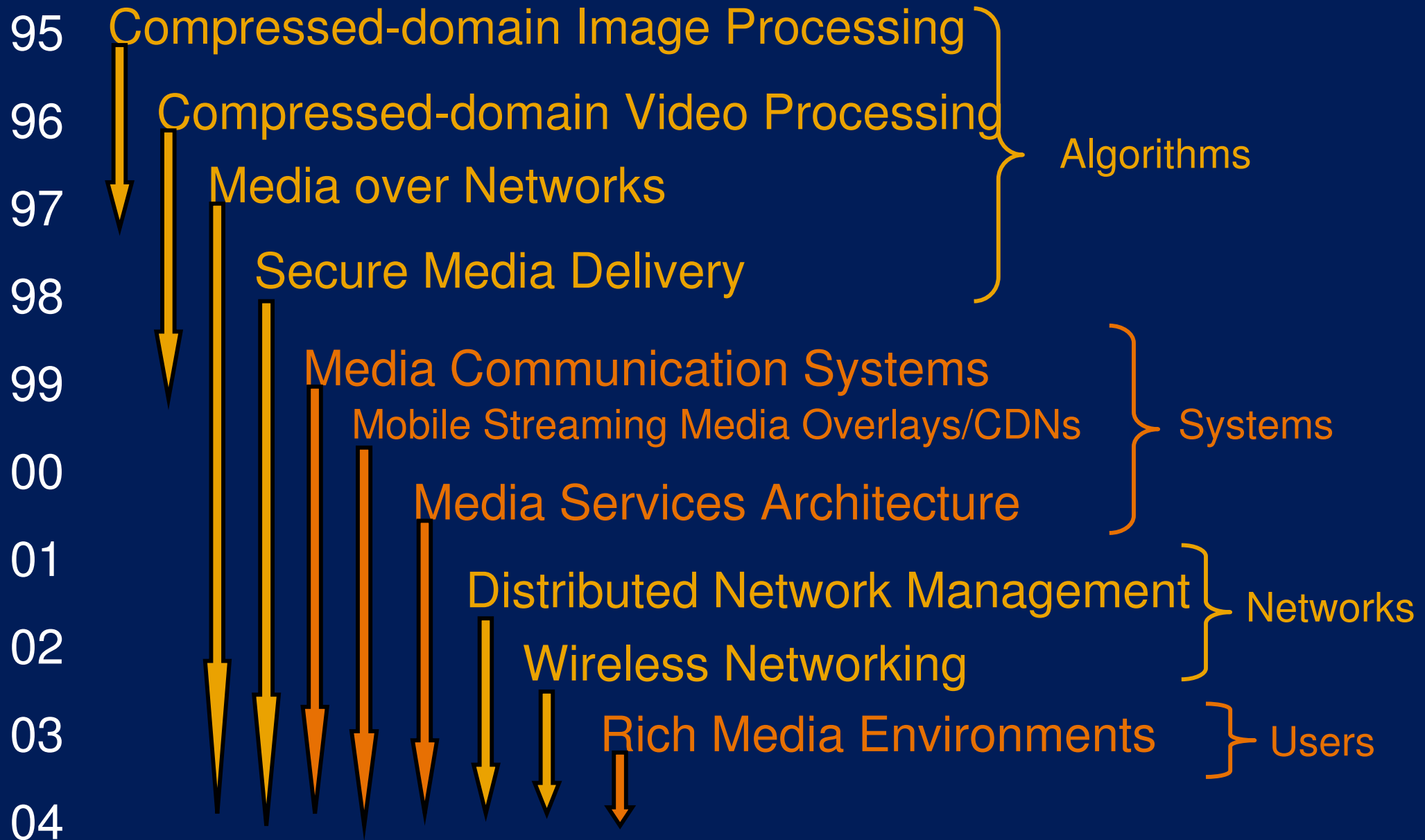
# Mobile Streaming Media Overlays & Secure Media Delivery Technologies



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# Technology timeline



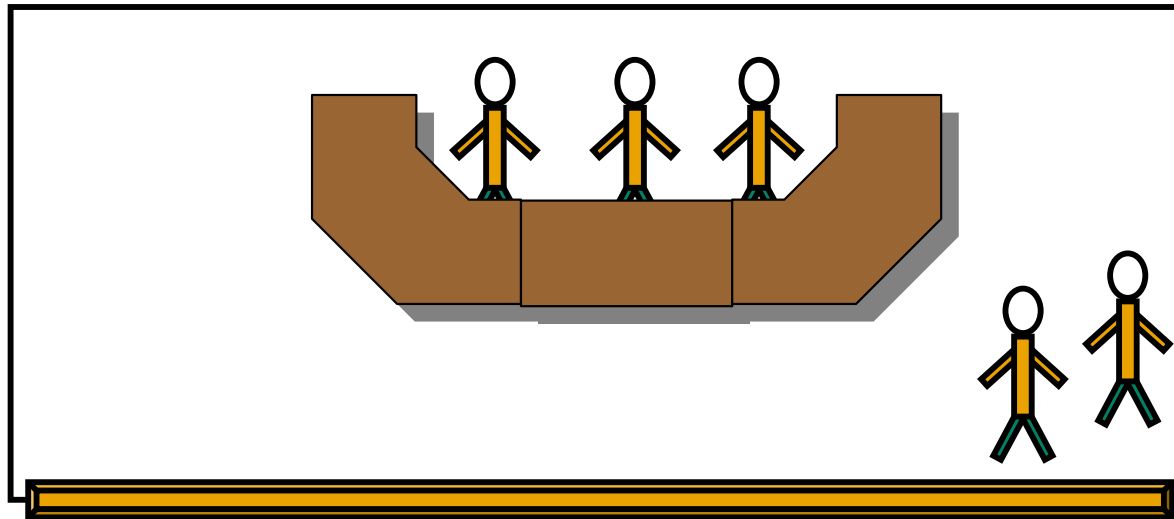
# Life-size Rich Media Experience



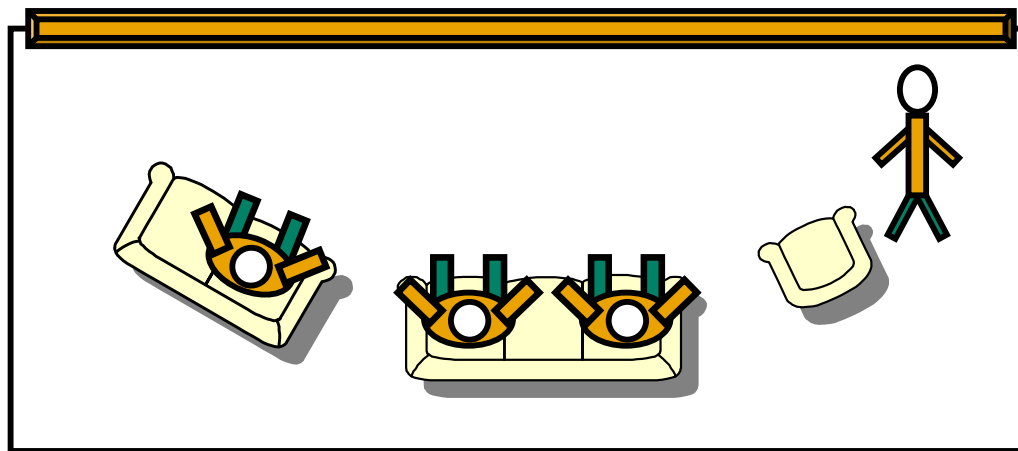
# Rich Media Experience (RME)



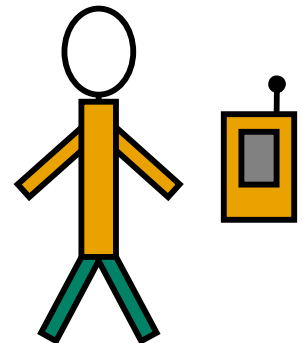
Life-size  
RME



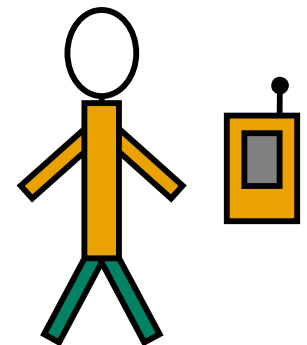
Life-size  
RME



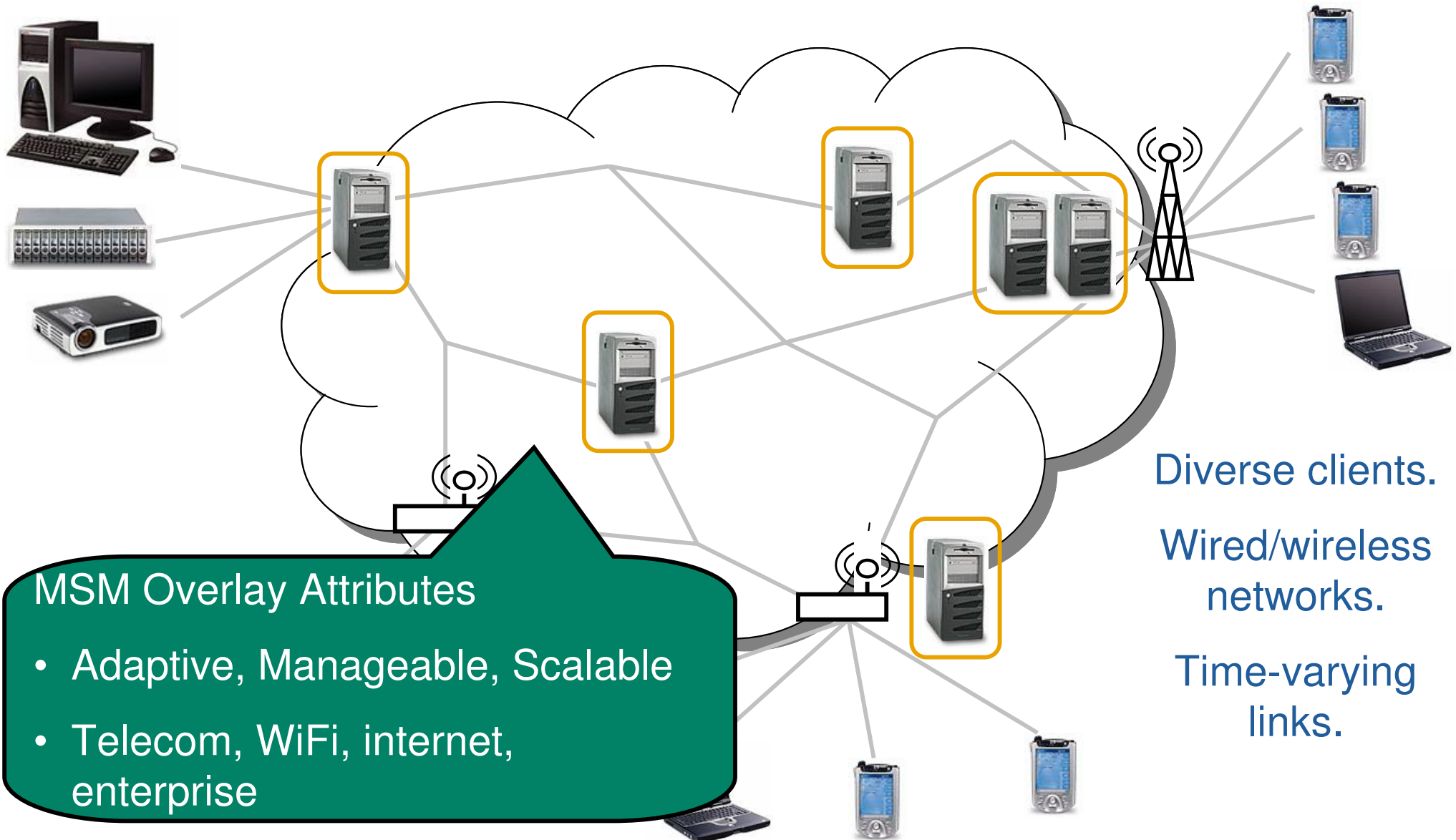
Mobile  
RME



Mobile  
RME

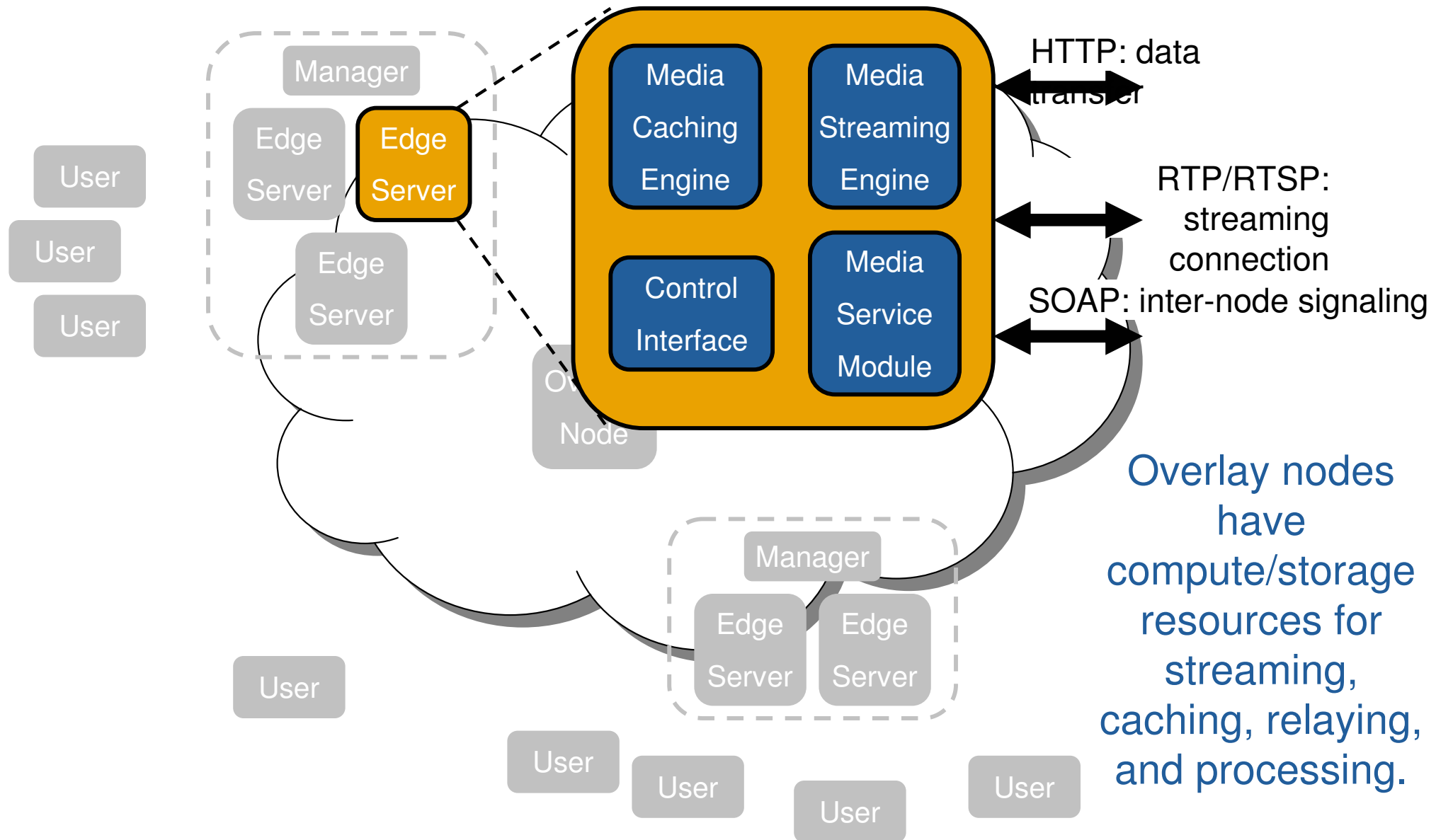


# Mobile Streaming Media (MSM) Overlay

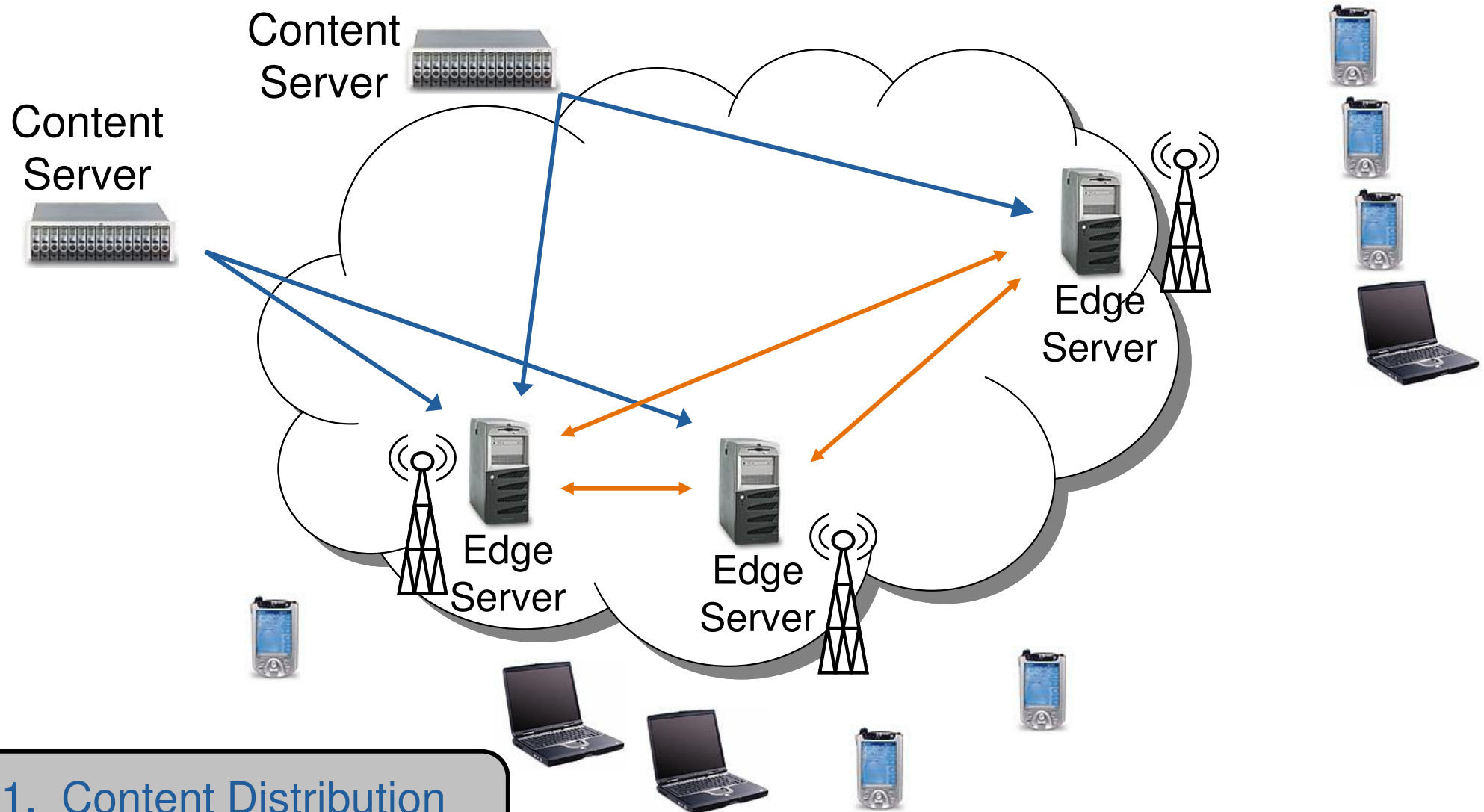




# MSM Overlay: Server architecture

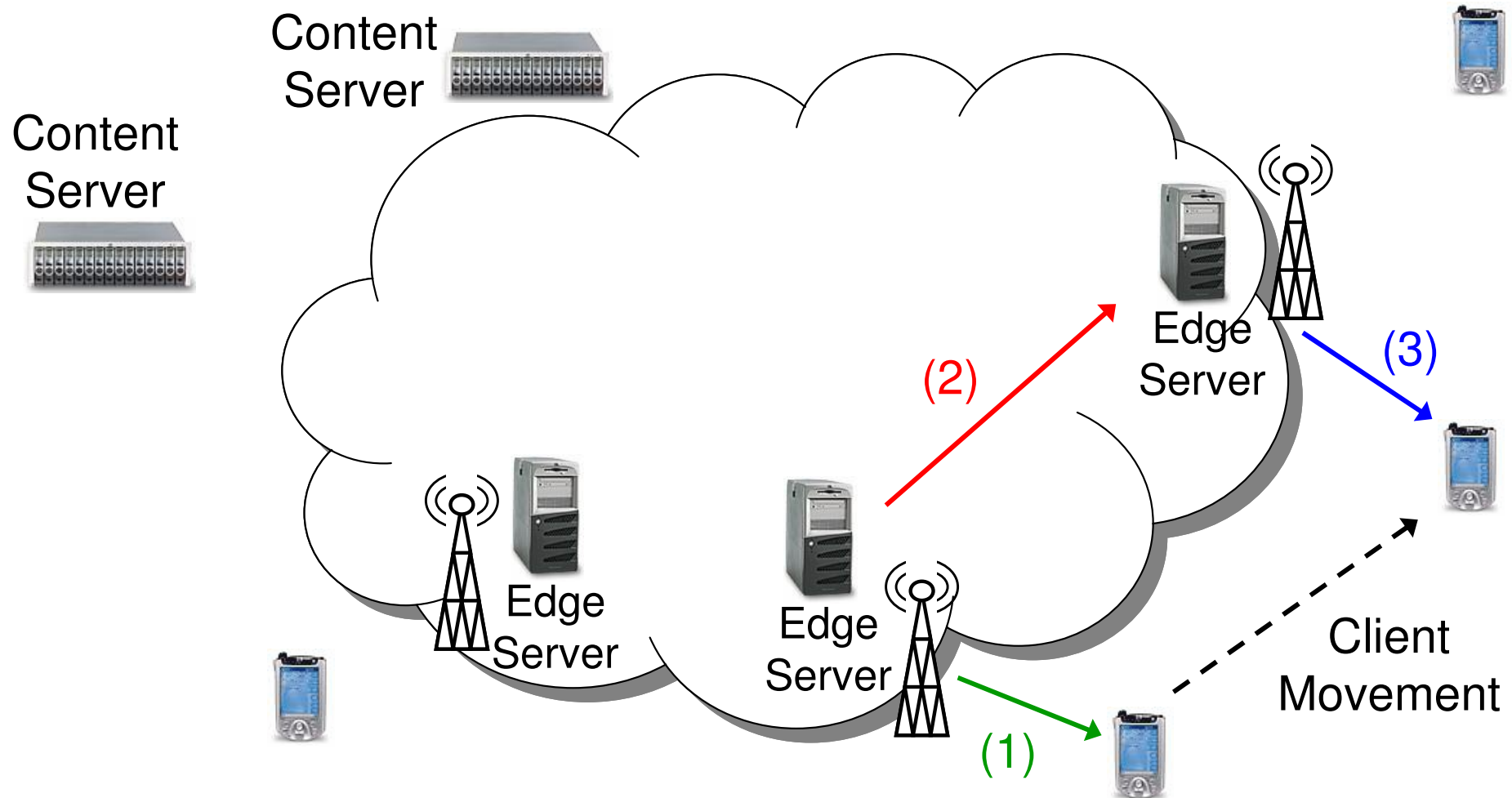


# MSM Overlay: Content Distribution



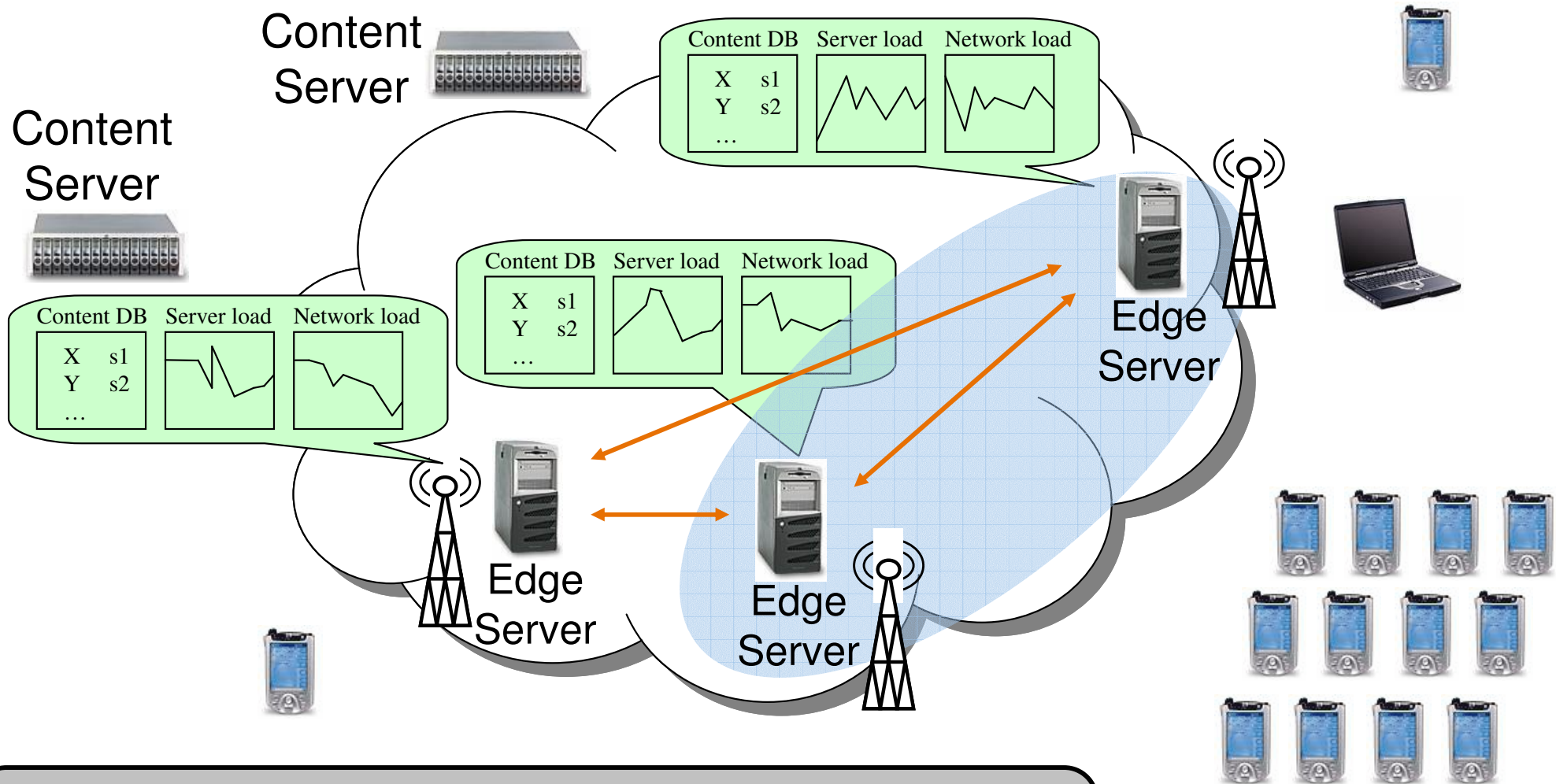
1. Content Distribution
2. Content Redistribution

# MSM Overlay: Streaming and Handoffs



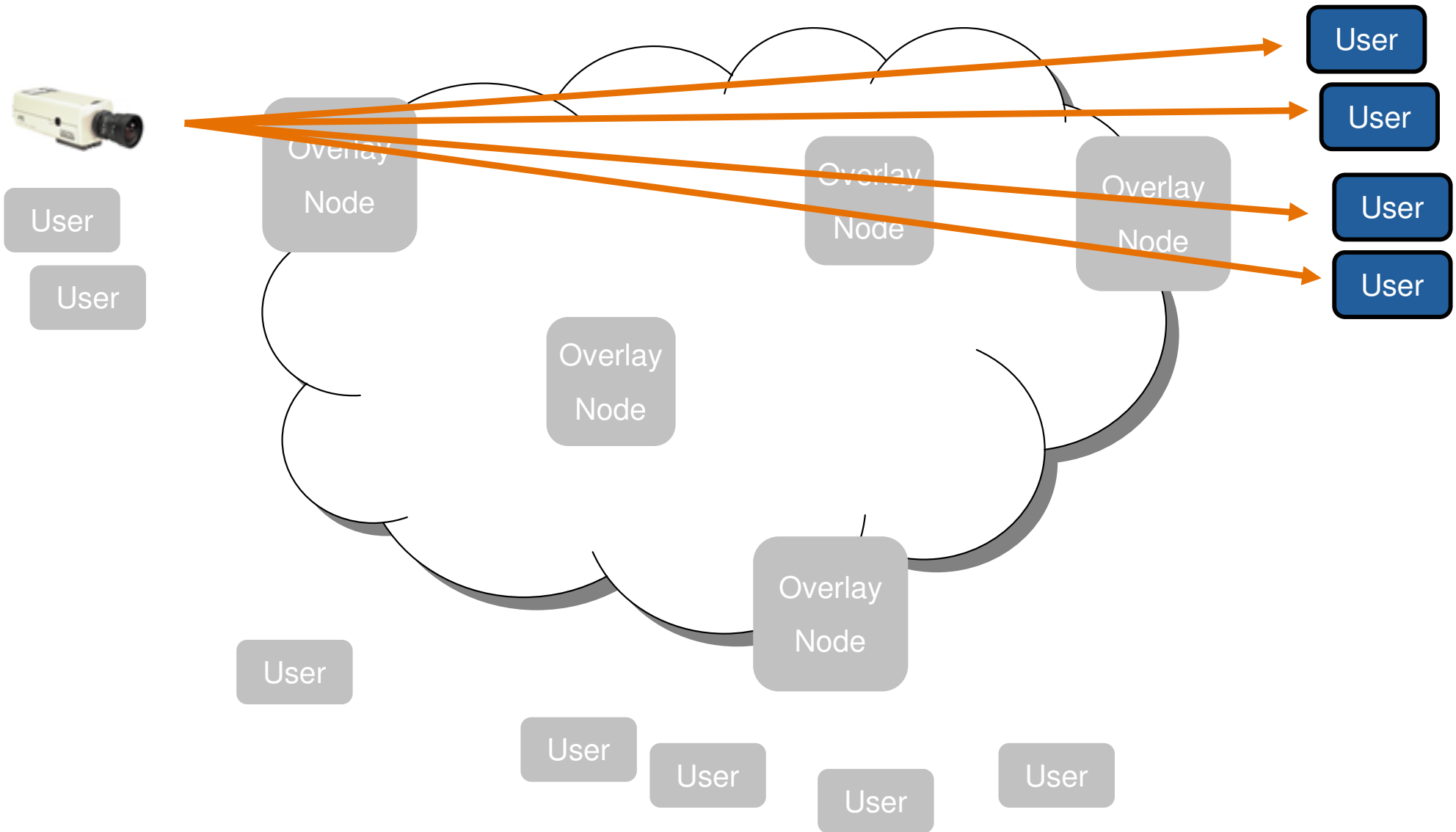


# MSM Overlay: Resource Management

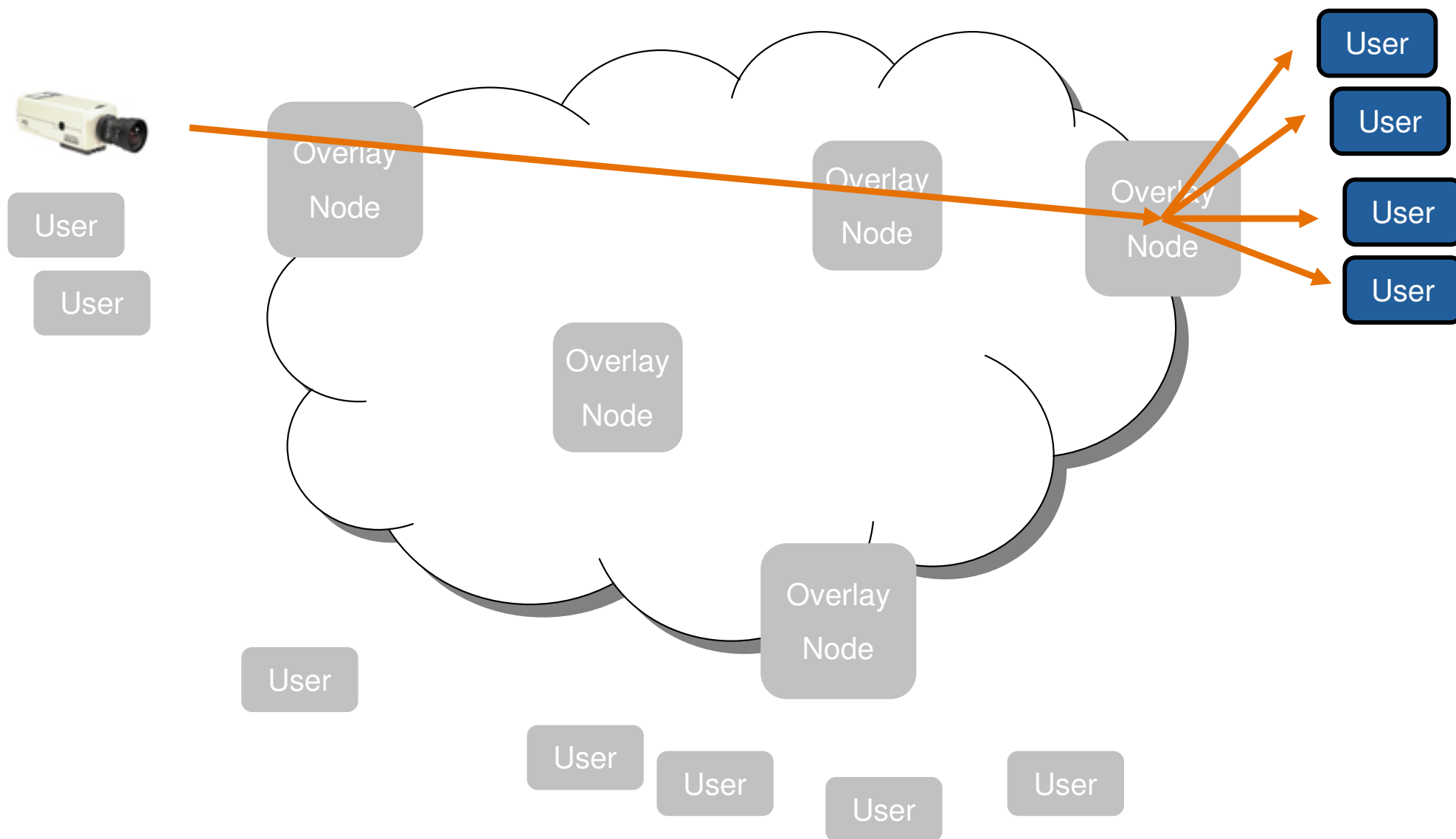


1. Monitor resource usage
2. Collect and analyze logs
3. Optimally allocate resources to handle peak loads

# Streaming popular events: Conventional unicast approach

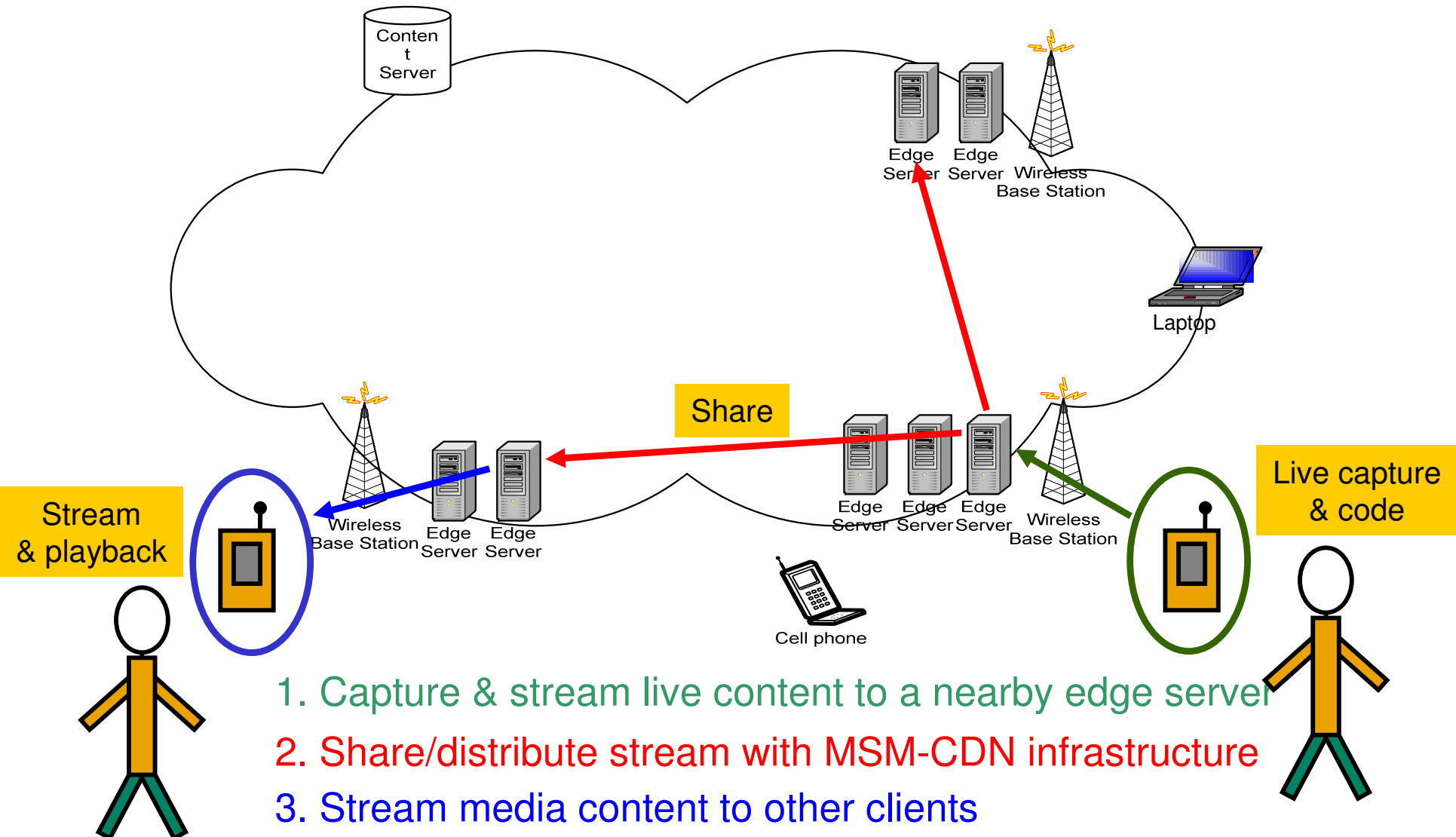


# MSM Overlay Capability: Overlay multicast with stream splitting



# MSM Overlay Capability:

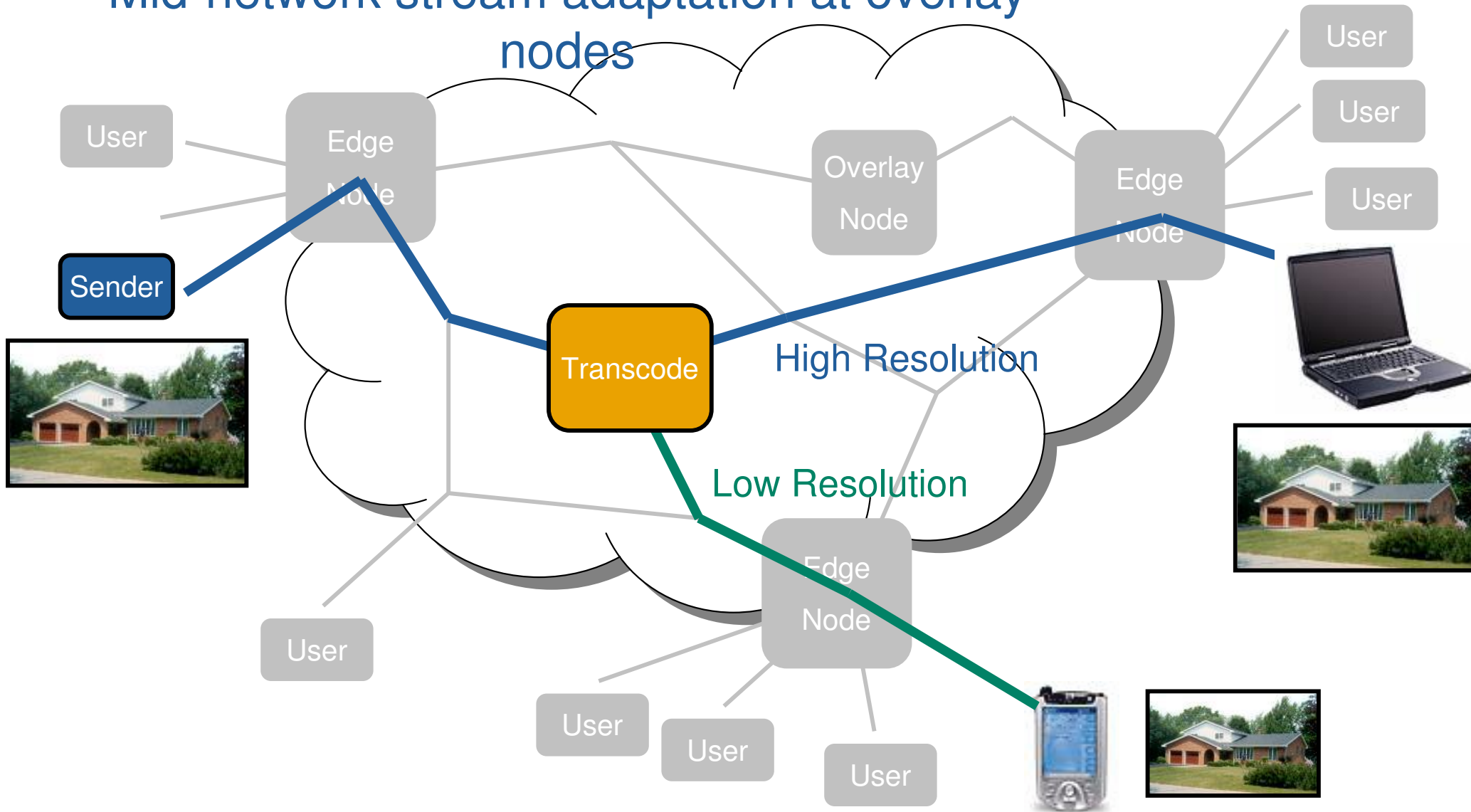
## Live media upload & sharing on mobile PDAs



# Live network transcoding for diverse clients



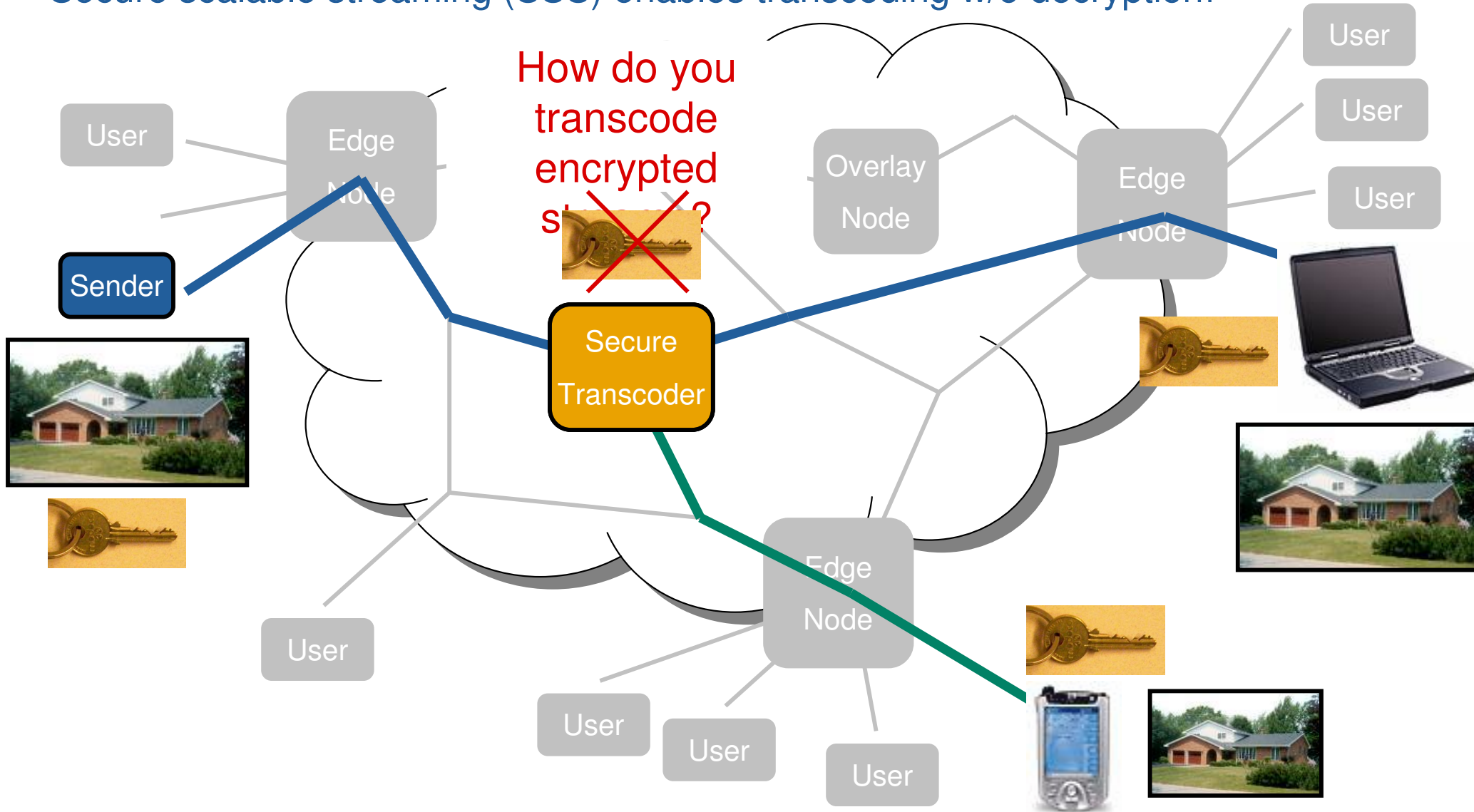
# Mid-network stream adaptation at overlay nodes



# Network Transcoding for Diverse Clients and End-to-End Security

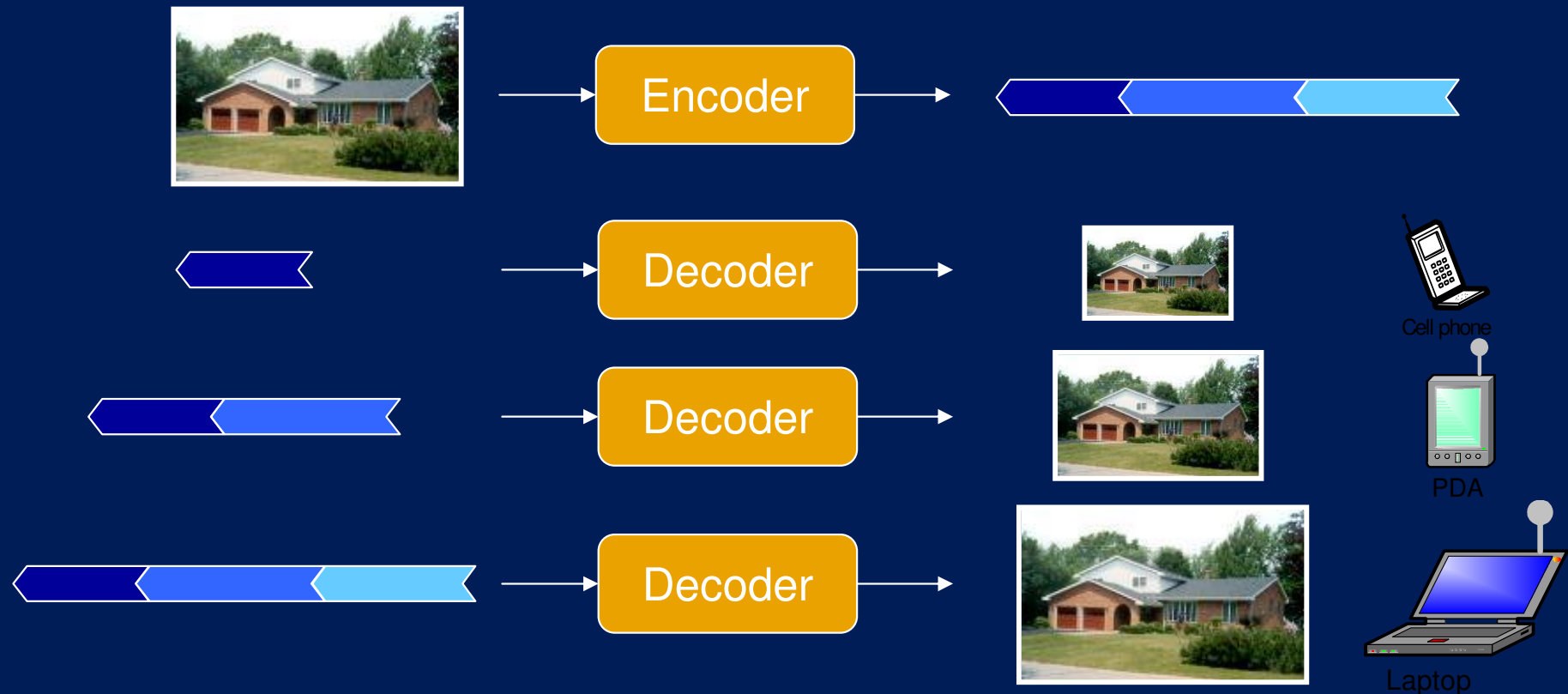


Secure scalable streaming (SSS) enables transcoding w/o decryption!





# Scalable coding



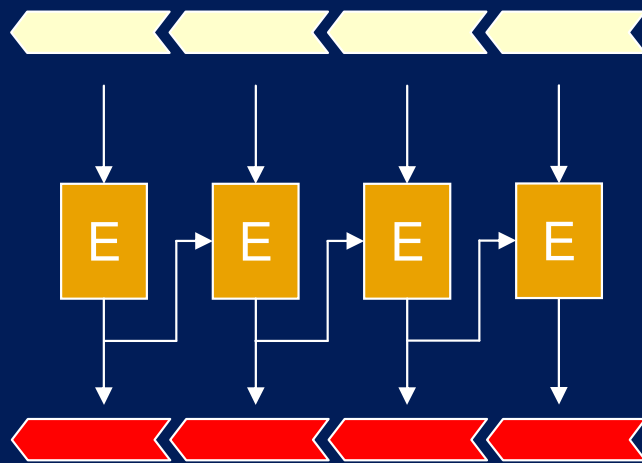
## Key features of scalable coding

- Embedded bitstream: Quality depends on amount of decoded data
- Only need earlier segments to decode

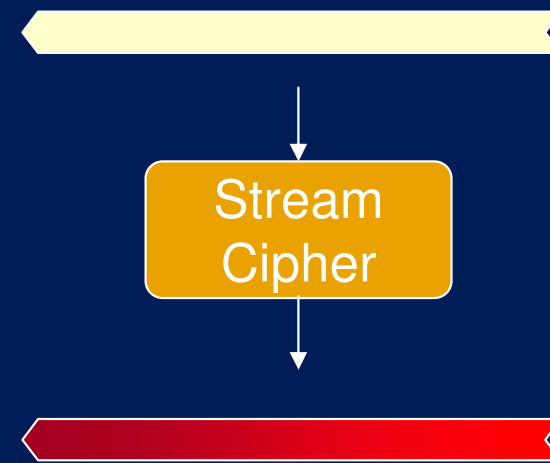
# Progressive encryption



**Progressive Encryption:** class of algorithms that encrypt data sequentially



Cipher block chains

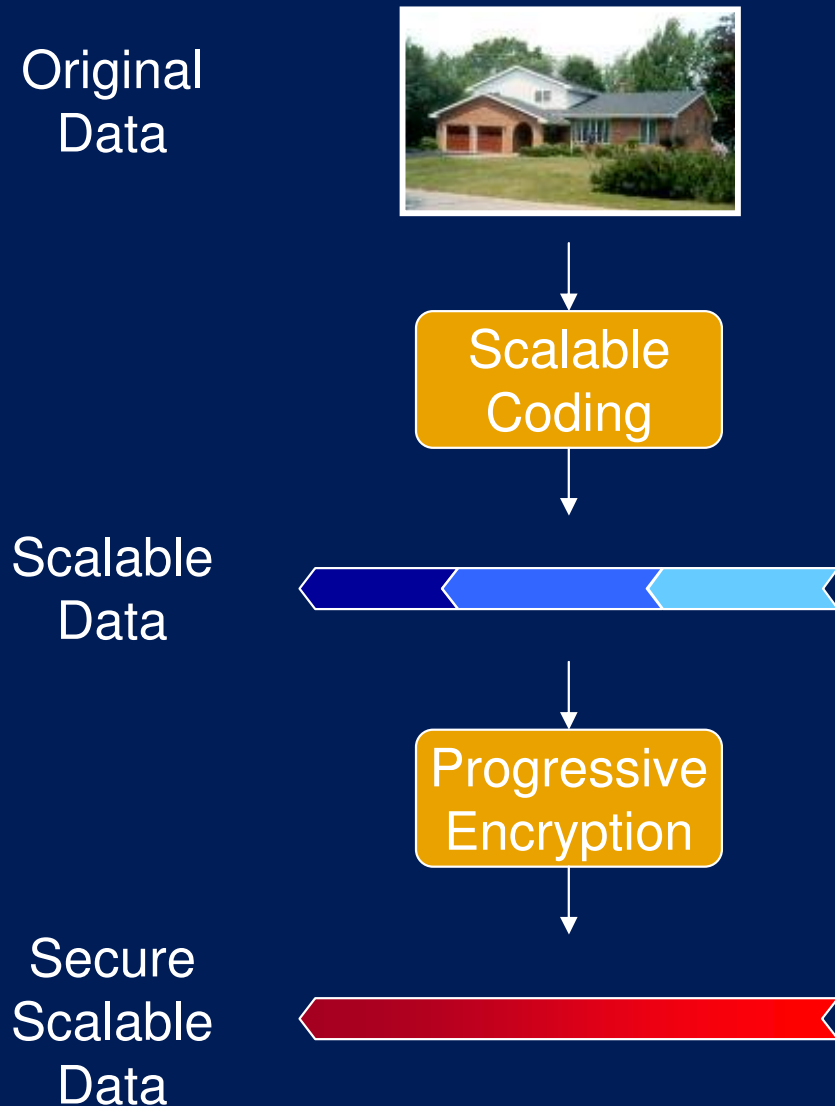


Stream ciphers

## Key features of progressive encryption

- Earlier bits fed into later bits
- Only need earlier segments to decrypt

# Combining scalable coding and progressive encryption



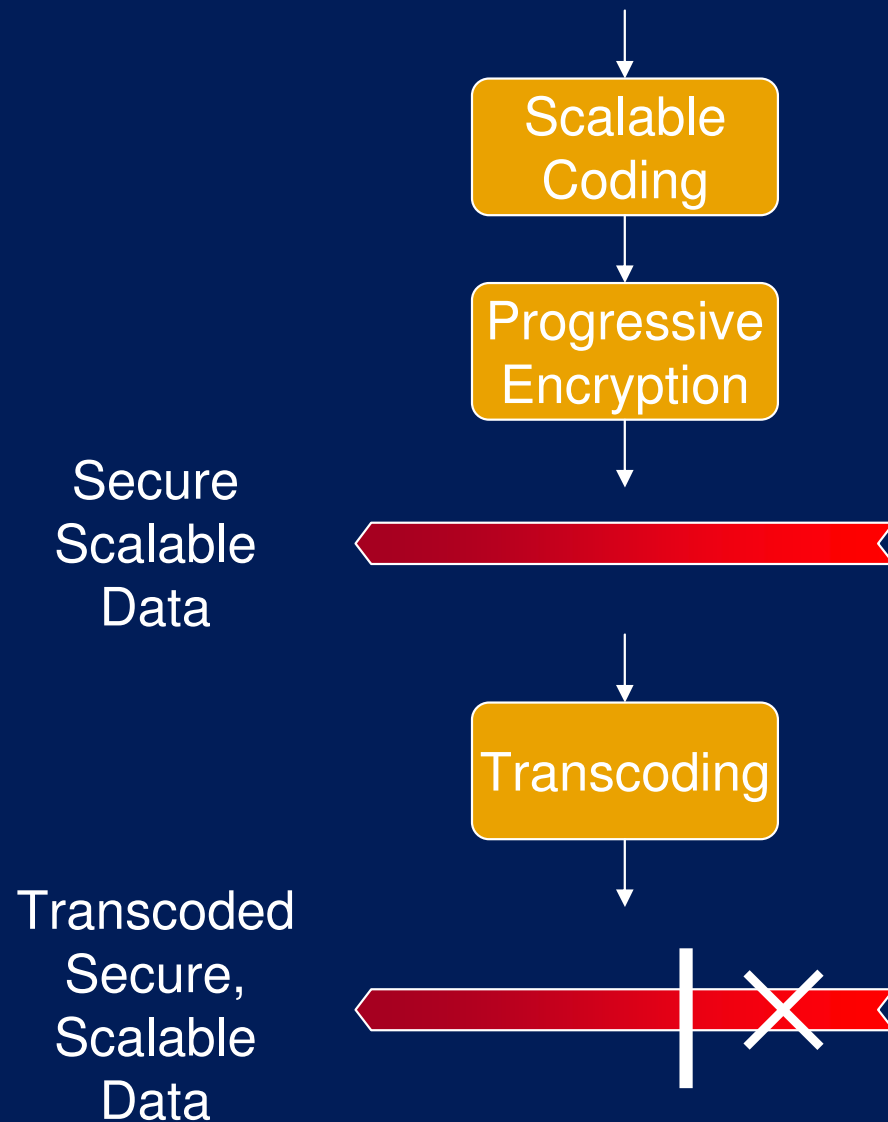
Approach:

- Combine scalable coding & progressive encryption

Result:

- Secure Scalable Data

# Secure downstream transcoding



Exploit key features:

- SC: Only need earlier segments to **decode**
- PE: Only need earlier segments to **decrypt**

Downstream transcoding by simple packet truncation!

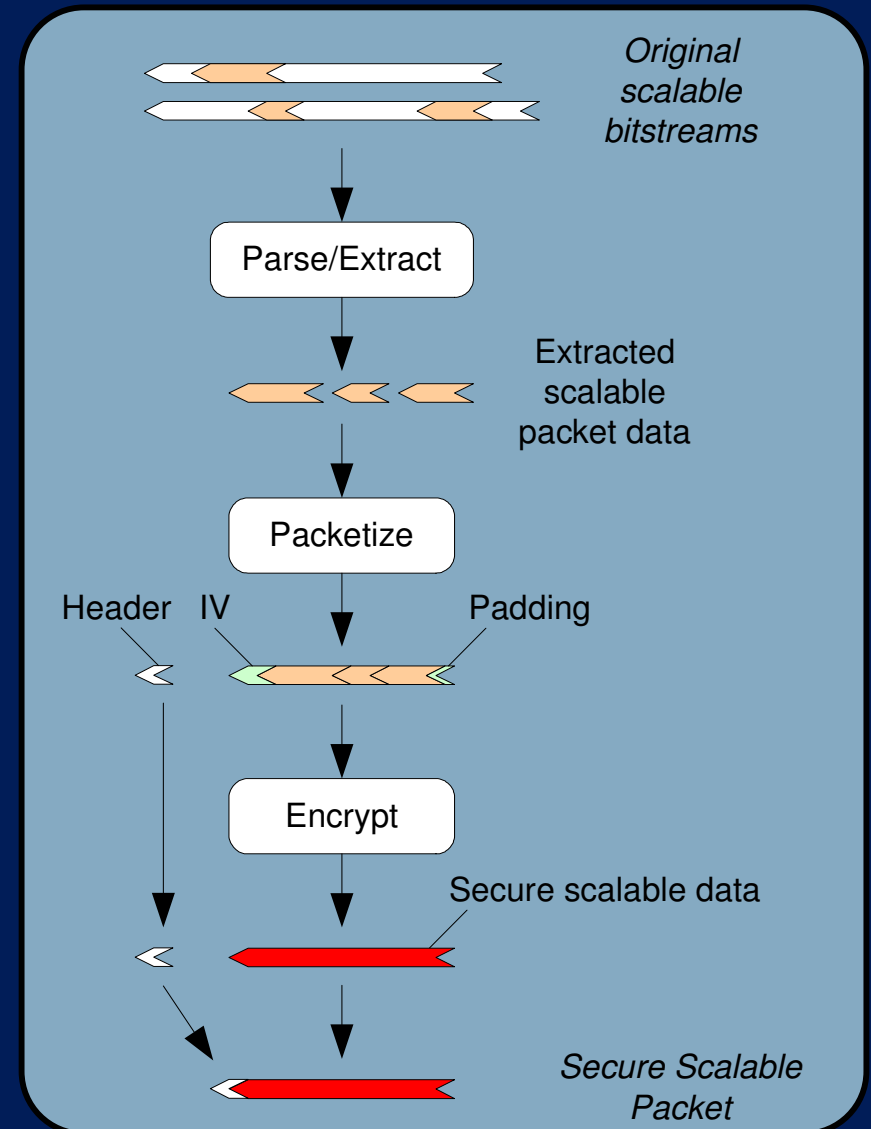
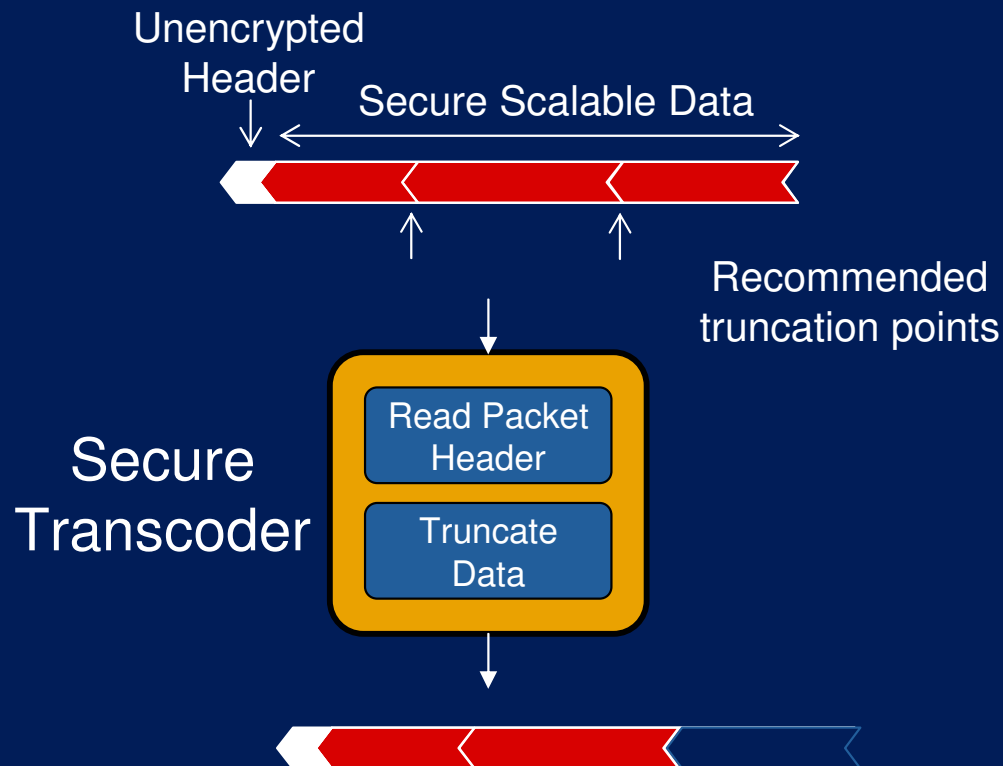
- No decryption
  - Preserves security
- No decoding
  - Low complexity

# Secure Scalable Streaming: A detailed view

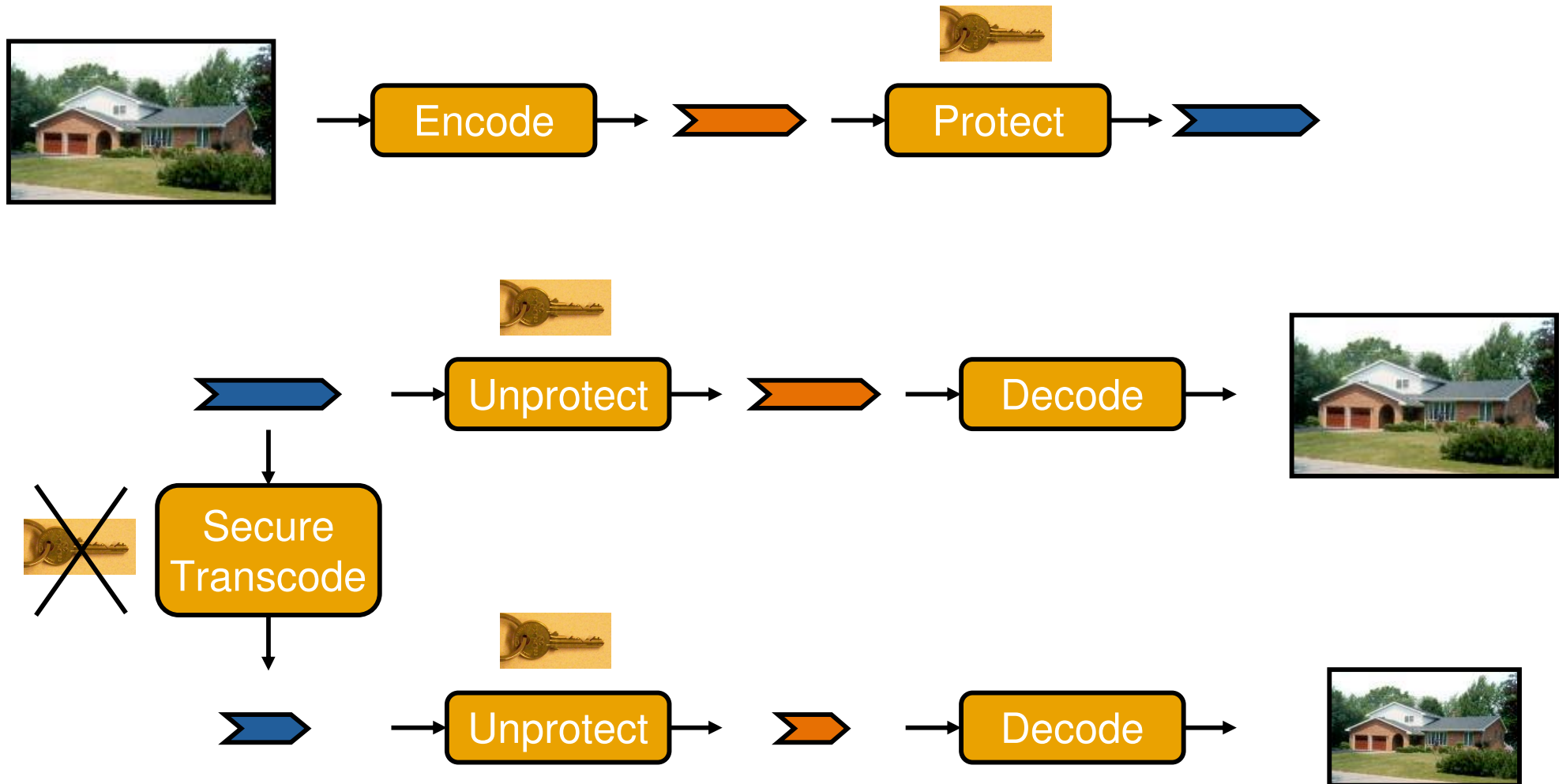


Additional issues arise for packetization

## SSS packet format



# JPSEC with Secure Transcoding





# Results: SSS transcoded images (JPEG-2000 & AES)



# Secure Media Communication



US  
Government  
Agency



JPSEC  
JPEG-2000  
Security  
Standard

US government agency called us about SSS (July 02)

- MOU for joint SSS development

JPEG-2000 security standard committee called us (Nov 03)

- Joined JPSEC & made SSS contributions
- JPSEC committee draft approved w/ SSS technology (Apr 04)

# Technology landscape for 2007



## Rich Media Experiences

- Compelling life-size and mobile end-user experiences

## Media Delivery Overlays

- Robust media delivery leveraging existing networks

## Networked Media Services

- Enhanced media services in media delivery infrastructures

## Secure Media Delivery

- End-to-end security *and* mid-network transcoding



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